

Ideal Supply Marks 80 Years with Gift to the Community



NORTH PERTH; STRATFORD (October 4, 2006) – Noted for its commitment to customer service, Ideal Supply Company Ltd., with its head office and distribution centre located in Listowel, recently celebrated 80 years in business with a gift to the Stratford and Perth County Community Foundation. Now, in addition to being a leader in customer service, Ideal Supply can add ‘a leader in community service’ to its moniker.

Tim MacDonald, President of Ideal Supply, is quick to point out that serving the community in North Perth and the communities in which they have branch offices – 23 throughout South-Western Ontario, including Stratford – is nothing new and has always been a priority for the company.

“At Ideal Supply we are proud of our employee’s record of community service throughout our company’s history,” says Mr. MacDonald. “It is our commitment to work toward achieving safe and economically vibrant communities where citizens – individual and corporate – work together to improve the quality of life for each other. This has always been the foundation of our corporate philosophy.”

The generous gift from Ideal Supply of \$80,000 will create a named endowment fund, The Ideal Supply Community Fund. Annual income from the fund will be used to support a variety of organizations, causes and projects in Perth County. Elizabeth Hachborn, Executive Director of the Community Foundation, appreciates the flexibility of the fund.

“Unlike many other named funds where income is directed to specific sectors or organizations, income from the Ideal Supply Community Fund will be directed where it will benefit the community the most,” says Ms. Hachborn. “The donor recognizes that the Stratford and Perth County Community Foundation is well-placed to understand the needs and opportunities in the community and wants us to use our expertise in disbursing the annual income from the gift.”

Earlier this summer Ideal Supply donated \$10,000., proceeds from its anniversary golf tournament, to provide immediate funds for area charitable organizations. This gift will flow through the foundation to provide immediate funds for granting this fall.

“We appreciate Ideal Supply’s strong support of charitable activities in Perth County and their willingness to give back to the communities where they do business,” says Ms Hachborn. “It’s a model of good corporate citizenship that we hope others will emulate. Gifts to the Stratford and Perth County Community Foundation allow businesses to designate the organizations/causes they want to support with the knowledge that their gift will benefit the community immediately and for many years to come.”

Ideal Supply is a diversified distributor of auto parts and electrical products serving the automotive aftermarket, construction industry, and industrial MRO marketplace. Ideal’s Head Office & Distribution Centre is in Listowel, Ontario and the Company operates 23 Branch locations throughout South-Western Ontario. It employs 400 people company-wide. Founded in 1926, Ideal Supply is proud to be considered a leader in Customer Service, in the markets it serves.

The Stratford and Perth County Community Foundation is one of 155 community foundations across Canada. Community foundations connect people, who have an idea or dream to improve their community, with projects, causes, and organizations that will help bring their dream to fruition. The Stratford and Perth County Community Foundation exists to support the charitable sector and is dedicated to strengthening the community and improving the quality of life today and in the future for the residents of Perth County. For more information call 519-271-1503.